### OPRY EVENTS

OPRY ENTERTAINMENT



RYMAN

















### NASHVILLE'S FIRST BIG HIT

The iconic Ryman Auditorium is truly the heart of Music City: a compelling story, a world-class stage, and a vital part of its history and identity. One of the most revered venues in the world and accepted around the globe as a "bucket list" music history landmark, the Ryman is part daytime tourist attraction, part nighttime music venue, and 100 percent authentic Nashville.

Originally called the Union Gospel Tabernacle, Ryman Auditorium was founded by a prominent steamboat captain in 1892 to give Nashville a permanent place to gather and worship. By the 1920s, it had become Nashville's cultural center, hosting sought-after traveling acts including Katharine Hepburn, Roy Rogers, John Philip Sousa, Mae West, and many, many more. The Grand Ole Opry arrived at the Ryman in 1943, earning the auditorium its famous nickname, "the Mother Church of Country Music." The infamous live radio and TV show brought the likes of Elvis Presley, Hank Williams, Johnny Cash, Marty Robbins, Minnie Pearl, Patsy Cline, and Roy Acuff to the Ryman' stage and into living rooms around the country for 31 years.

After the Opry changed venues in the early 1970s, the Ryman sat empty, neglected and facing demolition. It took the hands and hearts of Nashville to fight for it, shine it up, and eventually spearhead a complete renovation in the 1990s. The effort saved one of the world's most significant music heritage sites and breathed new life into a one-of-a-kind performance venue that continues to make history, one night at a time.

Today, Ryman Auditorium welcomes hundreds of thousands of visitors each year, eager to stand in the very place where bluegrass music was born, where country legends got their start, where American music was changed forever, and where today's biggest stars can't wait to experience the privilege of facing the pews.





# THE HISTORIC AUDITORIUM RENT THE RYMAN, PEWS AND ALL!

Whether you're handing out awards or banging out chords, hosting your event in Ryman Auditorium makes a statement your guests will remember. When people take a seat in the Ryman's historic wood pews, your performance, announcement, or ceremony takes on an element of authenticity that you won't find anywhere else. Our historic space is outfitted with custom sound technology to create some of the best acoustics in the world and is fully equipped for video shoots and television broadcasts. Add a cocktail reception in the lobby or Fifth Avenue Vestibule, or treat VIP guests to a private backstage tour. Our staff can help you plan every detail.

### THE AUDITORIUM IS PERFECT FOR:

- Cocktail receptions (lobby, stage, Rock Hall Exhibit)
- Pre-party VIP private backstage tours (80-100 people)
- Private concerts
- · Television and film shoots
- Press conferences
- · Corporate meetings/General sessions
- Awards shows
- · Benefits and fundraisers



### CAPACITY:

- Standing Reception:

1,000

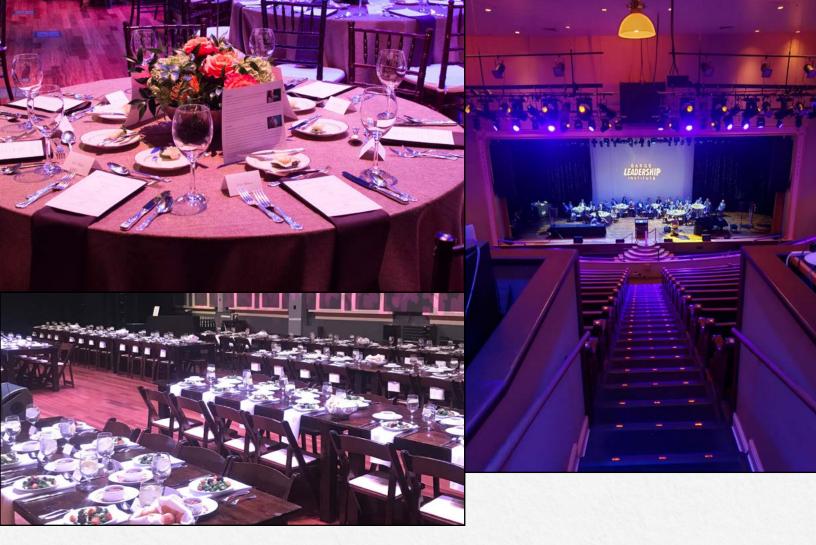
- Concert / General Session:

2,362

CUSTOMIZED PRICING BASED ON SCALE OF EVENT CONTACT US TODAY TO GET STARTED

615.871.5043 GROUPSALES@OPRY.COM





### THE RYMAN STAGE STEAL THE SHOW

Guests will never forget a night on the Ryman stage. There's just something special about spending time in the very place where so many legends have made — and continue to make — music history. When you rent the stage, your event becomes a part of that history too. From landmark dinners to intimate celebrations, we'll help you plan a production that's as memorable and one-of-a-kind as the Ryman itself.

### THE RYMAN STAGE IS PERFECT FOR:

- · Cocktail receptions
- Pre-party private backstage tours (80-100 people)
- · Private concerts
- Songwriters' nights (guests seated on stage)
- · Benefits and fundraisers
- Television and film shoots
- · On-stage dinners

### CAPACITY:

- Seated Dinner: 120

- Reception: 180

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By day, it's the starting point for all Ryman tours: a custom-built 100-seat theater designed to showcase the "Soul of Nashville" experience, our multimedia walk through the Ryman's colorful history. By night, it's a wonderful, versatile room for hosting a variety of events, from special celebrations and receptions to special announcements and private parties. Add a private backstage tour for an experience your guests will be talking about for years to come.

### THE SOUL OF NASHVILLE THEATER IS PERFECT FOR:

- Cocktail receptions
- Pre-party VIP private backstage tours (80-100 people)
- Intimate songwriters' nights
- Smaller corporate meetings
- Wedding receptions
- · Benefits and fundraisers

\*\*Please note that Soul of Nashville room would only be used in conjunction with evening show tickets.



### CAPACITY:

- Seated Dinner: 60

- Reception: 125

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### THE FORD LOUNGE LIFE IN THE FAST LANE

Our brand new Ford Lounge is a luxurious space for daytime events for up to 60 people. Hang out in our recently-expanded private space updated with luxurious decor and new offerings, and take advantage of a built-in bar, access to private restrooms, and an exclusive entrance. This is the a fun VIP experience for any group.

### THE FORD LOUNGE IS PERFECT FOR:

- Cocktail receptions
- Pre-party VIP private backstage tours (80-100 people)
- Benefits and fundraisers

### CAPACITY:

- Reception:

60

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## ROCK HALL AT THE RYMAN GET READY TO ROCK...

Two cultural icons, the Rock  $\theta$  Roll Hall of Fame and Ryman Auditorium, have come together to create Rock Hall at the Ryman: a powerful interactive feature on every daytime tour. See memorabilia from icons like Elvis Presley, Foo Fighters, Dolly Parton, Eric Claption, Joan Jett, and more. Discover the Hall of Famers who have made these stained-glass windows shake and the many reasons rock music will never die at the Mother Church.

### **ROCK HALL AT THE RYMAN IS PERFECT FOR:**

- · Cocktail receptions
- Pre-party VIP private backstage tours (80-100 people)
- · Benefits and fundraisers

### CAPACITY:

- Seated Dinner: 30

- Reception: 50

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### BRING THEM HOME TO THE MOTHER CHURCH

Whether you're hosting a crowd of locals or creating a special Music City experience for out-of-town guests, it doesn't get any more Nashville than the iconic Ryman Auditorium.

### CONTACT OUR EVENTS STAFF TO CREATE YOUR OWN RYMAN STORY

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